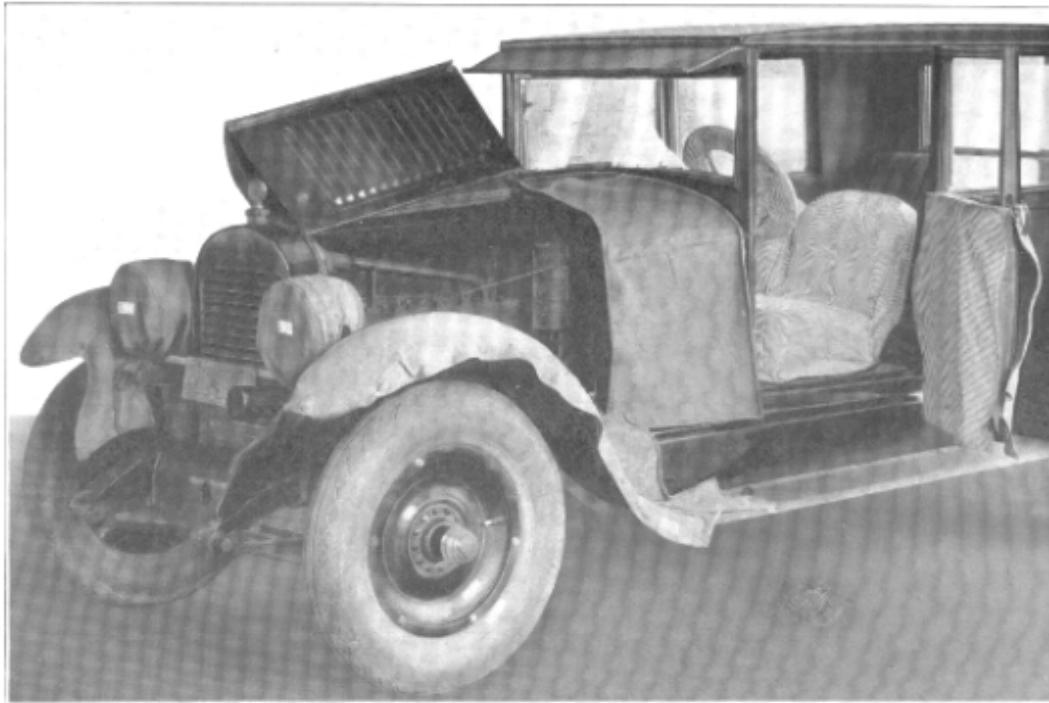


Recommended for HUDSON and ESSEX
Service Stations

Kleenkar Shop Covers



Every Hudson-Essex Dealer Should Provide Himself With Car Covers

When the customer knows that covers are being used to protect his car, he appreciates the entire service of the station. This is particularly true of women drivers.

KLEENKAR cover equipment helps to popularize a service station, thereby increasing the volume of service work and stimulating sales.

WHEN THE JOB IS COMPLETED.

Tie a courtesy tag on the steering wheel. It tells your customer at a glance that KLEENKAR Shop Covers have protected his car's finish and upholstery.

Send for as Many as You Like



Mr.

The repair work on your car has been completed, inspected and tested. We have honestly endeavored to do the work satisfactorily and hope it will please you.

To insure clean fenders, cowl, upholstery, steering wheel and control levers, your car has been protected with

KLEENKAR SHOP COVERS

This is another phase of our constant effort to render satisfactory service at all times.

KLEENKAR fender, cowl, radiator, lamp and the outside of double door covers are made of a knit slate color Jersey cloth, extra heavy weight, with soft fleece lining.

KLEENKAR upholstery and interior covers are made of heavy blue and white striped fabric which is subjected to a hot-water shrinking process before cutting. Both materials are guaranteed non-shrinkable, and are easily laundered.

Careful workmanship is used in the construction of KLEENKAR shop covers. All seams are felled with good stout thread, and the tie tapes are securely sewn to the covers and are the proper length for rapid tying.

The cost of this equipment will be more than offset by the good will created through its use.

HUDSON-ESSEX KLEENKAR SHOP COVER PRICE LIST

| | |
|--|-------------|
| FENDER COVERS—Interchangeable | Pair \$6.50 |
| COOWL COVERS | Each 3.00 |
| RADIATOR COVERS | Each 2.50 |
| LAMP COVERS | Pair 3.00 |
| DOUBLE DOOR COVERS: Jersey Knit outside, Express Stripe inside, 30 inches wide | Pair 4.00 |
| DOUBLE DOOR COVERS: 38 inches wide for Coach | Pair 4.50 |
| WIDE FRONT SEAT COVERS—Interchangeable all models | Each 4.00 |
| REAR SEAT COVERS—Interchangeable all models | Each 4.00 |
| SINGLE SEAT COVERS: for Coach | Each 3.00 |
| DOOR COVERS: INSIDE only, 30 inches wide | Pair 2.00 |
| DOOR COVERS: Inside only, 38 inches wide for Coach | Pair 2.25 |
| STEERING WHEEL COVERS | Each .75 |
| CONTROL LEVER COVERS | Each .25 |

By agreement with Hudson Motor Car Company the manufacturer of Kleenkar Shop Covers will allow all HUDSON and ESSEX maintenance stations a DISCOUNT OF 25% from above prices. F. O. B. Milwaukee.

Orders Should Be Placed Direct With

AUTOMOTIVE FABRIC EQUIPMENT CO.

Exclusive Manufacturers

235 EAST WATER STREET - MILWAUKEE, WISCONSIN

